

# STRATEGIC WHS SUPPORT SUBSCRIPTIONS



Predictable, structured WHS leadership  
aligned to organisational growth



**RED INSIGHT PTY LTD**  
**[www.redinsight.com.au](http://www.redinsight.com.au)**



<b>REALITY MOST BUSINESSES FACE</b>	<b>WHAT RED INSIGHT DELIVERS</b>
<ul style="list-style-type: none"><li>• Insufficient internal capability</li><li>• Reactive safety</li><li>• Regulator &amp; compliance pressure</li><li>• Inconsistent leadership</li><li>• Ineffective and inefficient systems</li></ul>	<ul style="list-style-type: none"><li>• Structured governance</li><li>• Proactive safety</li><li>• Effective, compliant systems</li><li>• Predictable cost</li><li>• Scalable maturity pathway</li></ul>

## Most organisations don't lack safety intent – they lack structured support.

Many businesses rely on reactive WHS advice or ad-hoc consulting when problems arise. While this approach may work initially, it often creates:

- Inconsistent compliance oversight
- Delayed responses to incidents or regulatory pressure
- Gaps between documentation and real-world practice
- Leadership uncertainty around responsibilities
- Unpredictable consulting costs without long-term improvement

As operations grow, risk increases - but safety systems often remain fragmented or under-resourced.

## The limitations of traditional WHS consulting

Traditional WHS support typically follows one of two models:

### Reactive consulting

- Engaged only when incidents occur or pressure from clients or SafeWork
- Focused on short-term fixes
- No continuous improvement pathway

### Internal ownership without external structure

- Safety responsibilities added to already busy roles
- Lack of specialist governance oversight
- Difficulty keeping systems current with changing legislation

This results in compliance stress rather than strategic safety leadership.

## Why subscription-based WHS models are gaining traction

Forward-thinking organisations are moving away from reactive safety spend and adopting structured WHS partnerships that provide:

- Predictable monthly investment instead of variable consulting costs
- Continuous oversight and accountability
- Embedded capability aligned with operational risk
- Faster access to experienced WHS leadership
- Scalable support that grows with the business

**Subscription-based WHS support provides continuity, accountability & predictable investment compared to reactive consulting engagements.**


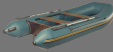


# A structured pathway to WHS maturity

Red Insight's subscription model provides a clear progression aligned with organisational growth - from foundational compliance support through to executive-level WHS leadership.

Rather than one-size-fits-all consulting, each tier reflects:

- organisational maturity
- operational complexity
- workforce risk profile
- leadership capability needs

The result is consistent safety performance, reduced risk exposure, and strengthened organisational confidence - delivered at a level aligned to your current needs, with the flexibility to scale as your operations evolve.

Reactive Support → Structured Oversight → Embedded Capability → Strategic Leadership					
WHS Support Model	FOUNDATION 	ESSENTIAL SAFETY SUPPORT 	SAFETY PARTNER 	SAFETY LEADER 	STRATEGIC SAFETY PARTNER 
SUPPORT FOCUS	From uncertainty → structured compliance	From reactive safety → proactive oversight	From proactive oversight → structured operational integration	From operational integration → embedded leadership	From compliance → strategic advantage
RED INSIGHT WHS CONSULTANT ACCESS	Non urgent. When available	Scheduled Advice. Within 1 week	Scheduled & On-demand. Within 2 days	Embedded Support. Same day	Executive Partnership. Immediate
SITE SUPPORT	-	Not Included	Targeted	Regular	As Required
AUDITS	-	As Required	Periodic	Planned Program	Continuous Improvement
STRATEGIC INPUT	-	-	Advisory	Leadership	Executive-level
CONSULTING HOURS PER MONTH	Initial <30min Consultation (Ad Hoc Only)	2 to 4 hours	Up to 8 hours	Up to 12 hours	20+ hours
	<i>Hours used your way - site support, document creation, inspections, advice, phone calls etc</i>				
MONTHLY INVESTMENT <small>(based on average monthly consulting hours)</small>	-	From \$427 + GST	\$1,675 + GST	\$2,376 + GST	From \$3825 + GST
AVERAGE HOURLY RATE	\$250/Hour + GST	\$214/Hour + GST	\$209/Hour + GST	\$198/Hour + GST	\$191/Hour + GST
AVERAGE ANNUAL SAVINGS	-	\$870 - 1740 + GST	\$3912 + GST	\$7488+ GST	From \$14,100 + GST



## ESSENTIAL SAFETY SUPPORT

*Foundational compliance support with clear, practical guidance.*



**Ideal for** small businesses & organisations building foundational WHS capability who need reliable professional guidance without embedded operational support.

### Typically suited to businesses that:

- need structured compliance support
- are establishing/ strengthening core WHS systems
- require trusted advice without full operational integration

### Includes:

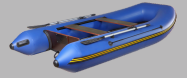
- On-demand WHS advice & practical guidance
- Core compliance support & system alignment
- Foundational documentation & basic reporting
- Clear, business-focused recommendations

### Outcome:

A strong compliance foundation that reduces risk exposure & provides confidence that safety obligations are consistently managed.

## SAFETY PARTNER

*Structured oversight that brings clarity, accountability & momentum.*



**Ideal for** growing organisations seeking structured oversight, accountability & proactive WHS support as operational complexity increases & risk exposure evolves.

### Typically suited to businesses that:

- require regular WHS guidance & governance
- want systems maintained, aligned & improved
- need greater visibility across safety performance & organisational risk

### Includes:

- Scheduled & on-demand WHS guidance
- Periodic audits, reviews & structured assurance
- Ongoing system oversight, refinement & reporting
- Targeted operational support addressing emerging risks & priorities

### Outcome:

Improved visibility, stronger accountability & proactive risk management - giving leadership clear oversight & confident decision-making.

## SAFETY LEADER

*Embedded WHS leadership integrated into everyday operations.*



**Ideal for** organisations requiring embedded WHS leadership to integrate safety capability directly into operations.

### Typically suited to businesses that:

- need hands-on WHS leadership support
- require proactive risk management across operations
- want safety embedded into daily workflows

### Includes:

- Embedded operational WHS support
- Active management of systems & documentation
- Planned audit & assurance programs
- Regular site engagement & performance reporting

### Outcome:

Safety capability becomes part of day-to-day operations, strengthening consistency, performance & leadership confidence.

## STRATEGIC SAFETY PARTNER

*Executive-level WHS leadership aligned with business strategy.*



**Ideal for** complex or scaling organisations seeking executive-level WHS leadership aligned with strategic business objectives.

### Typically suited to businesses that:

- operate across multiple sites or higher-risk environments
- require governance-level oversight
- view WHS as a strategic organisational priority

### Includes:

- Strategic & embedded WHS leadership
- Continuous improvement & governance frameworks
- Executive reporting & advisory support
- Cross-operational integration of WHS strategy.

### Outcome:

WHS embedded into business strategy & leadership decision-making, driving long-term performance & sustainable risk management.

# Investment Structure

**Predictable Investment. Strategic Value.**

Our subscription pricing is structured to reflect your organisation's risk profile, workforce size, operational complexity, and the level of WHS support required. This ensures your investment is proportionate, practical and strategically aligned to your business needs. The result is a predictable monthly cost, scalable support as your operations grow, and confidence that you are paying only for services that add genuine value - without unnecessary inclusions.

## Add-Ons and Flexibility

In addition to the inclusions within each subscription tier, organisations may access additional services to further strengthen their WHS capability. These optional add-ons include additional consulting hours, digital WHS platform support, contractor management assistance, leadership coaching, and strategic risks planning. This flexibility ensures your WHS support can adapt to emerging risks, project demands, workforce changes, or growth initiative - without requiring a full restructure of your subscription.

## Benefits of the Subscription Model

**Predictable WHS investment**

**Stronger safety culture & leadership**

**Reduced administrative burden**

**Continuous system improvement**

**Priority access to senior consultants**

**Proactive monitoring and accountability**



**Many organisations begin at one level and transition as their needs evolve.**

**Our model is designed to grow alongside your business.**



# What Working With Red Insight Feels Like

Partnering with Red Insight means safety becomes structured, visible, and manageable - without adding complexity to your day-to-day operations.

## Clear leadership support

You have access to experienced WHS professionals who understand operational realities and provide practical, business-focused guidance.

## Proactive oversight

Instead of reacting to issues, risks are identified early through structured reviews, regular engagement, and continuous monitoring.

## Confidence in compliance

Systems remain current, aligned with legislation, and embedded into operations – reducing uncertainty and regulatory pressure.

## A true partnership

Red Insight works alongside your leadership team, adapting support as your organisation evolves. Helping you and your teams get home safe.



## Getting started is simple and structured:

- ① Discovery Conversation**  
A focused discussion to understand your organisation, operational environment & WHS priorities.
- ② WHS Maturity & Risk Assessment**  
We review your current systems, challenges & opportunities to determine the right level of support.
- ③ Recommended Subscription Pathway**  
We guide you toward the subscription level aligned with your organisational needs & growth objectives.
- ④ Commence Structured Support**  
Once confirmed, Red Insight begins delivering consistent, proactive WHS leadership tailored to your business.



**RedInsight**

"We look forward to partnering with you to build structured, confident WHS leadership aligned with your organisational growth."

—  
Monica Toews Brown



## HEAD OFFICE

1/75 Mustang Drive,  
Rutherford NSW 2320  
Po Box 414 Maitland NSW 2320  
E: [info@redinsight.com.au](mailto:info@redinsight.com.au)  
T: 0419 361 350  
W: [www.redinsight.com.au](http://www.redinsight.com.au)